



The Heineken factor: reaching those parts that the Govt cannot reach

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What is CLP?



- Community Led Planning (CLP) is a step-by-step process that enables every citizen to participate in, and contribute to improving the social, economic, environmental and cultural well-being of their local area.
- Already undertaken by approximately 4,000 communities across England, it represents an unparalleled opportunity for people to take responsibility for making things happen locally, rather than waiting on others to do it for them.
- Response rates to community consultations are often in excess of 75% and are very inclusive

How did it arise?

- Developed and refined in rural areas since the late 1970s, largely as a response to the gradual withdrawal of public sector services and the increasing need for communities to look after their own affairs.
- Village Appraisals, Parish Plans, Market Town Action Plans and more recently, Community Led Plans.

How far has CLP reached in the East Midlands?



- Getting on for 500 rural communities in the East Midlands have undertaken a community led plan
- Over 50% of the identified actions are being delivered by the communities themselves
- Protocols have been developed in Lincolnshire, Leicestershire and Nottinghamshire between the district councils, county councils and the RCC outlining the support available to communities and how CLPs will be received

What are the benefits & outcomes of CLP?

- With so many people coming together and volunteering their time and energy to help shape the future of their community, this approach to community empowerment is generating a stronger, more sustainable society that is less reliant on other agencies to get things done.

Community Led Plans:

- Provide clear evidence of community needs and aspirations
- Leverage in hundreds of thousands of £s funding for local initiatives
- Provide the opportunity to influence plans and strategies for the area
- Enhance Community Spirit and improve communication

East Keal case study

What are the secrets of success?



One of the defining characteristics of all Community Led Plans is they are not imposed from above.

They are initiated and led by local volunteers who steer their community through a step-by-step process.

This is a logical sequence of activities that produce:

- Plans with high rates of participation,
- That are linked to local service providers
- And result in well-researched actions that can be implemented to meet local needs.

ACRE CLP Toolkit 9 Step Process



Stage	ACRE 9 step process
Launch the plan	Getting started
	Establishing the steering group
	Taking stock and planning ahead
Evidence local need and aspirations	Consulting your community
Agree and prioritise actions	Prioritising and planning action
	Drafting the plan
	Finalising the plan
Deliver and monitor actions	Implementing actions
	Monitoring and reviewing

Support provided by RCCs



- Advice and support at every stage of the process
- Links to other groups/organisations
- Single point of contact with County and District Councils
- Help to develop project ideas and identify funding
- Development of a Kite Mark

How could CLP help to deliver the localism agenda?



- Neighbourhood Plans
- Community Right to Build
- Community Right to Buy – known in the Bill as ‘Assets of community value’
- Community Right to Challenge

Questions for you to consider



- Reviewing what you have heard what do you think are the strengths and weaknesses of this model?
- What help and support do you think communities will need to get involved in planning for their future?
- What concerns do you think LAs might have in allowing more community involvement and how could the CLP model be used to overcome this?